

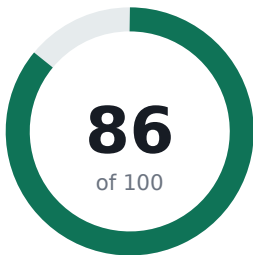


Website SEO audit report

seoscanner.co · home, pricing, features, tools · 4 pages audited

Audit date 2026-08-19 · Ruleset v1.0.0 · Sample document

Overall health score



PAGES AUDITED

4

CHECKS APPLIED

29

ISSUES FOUND

7

CHECKS PASSED

22

Summary

This sample shows the structure of every SEO Scanner report: a single health score, measured Core Web Vitals, prioritised findings with the exact evidence behind each one, desktop and mobile screenshots of the audited pages, and a record of anything that could not be verified. Every finding names the rule that produced it so a developer can act without translation.

Sample data. This document is for demonstration only and does not describe your website. Have a qualified SEO or developer review any audit output before acting on it.

Core Web Vitals

LARGEST CONTENTFUL PAINT

2.1 s

Good — under 2.5 s

CUMULATIVE LAYOUT SHIFT

0.04

Good — under 0.1

INTERACTION TO NEXT PAINT

312 ms

Needs work — target under 200 ms

PERFORMANCE SCORE

74 / 100

Mobile, lab data

Prioritised findings

CRITICAL

IDX-002

Missing canonical tag

No rel=canonical found in <head> on 2 of 4 pages.

What good looks like: Declare a self-referencing canonical on every indexable page so search engines know which URL is authoritative.

HIGH

PRF-003

Interaction to Next Paint above 200 ms

INP 312 ms on mobile (lab data, /pricing).

What good looks like: Reduce long main-thread tasks so the page responds to taps within 200 ms.

HIGH

ACC-001

Images missing alt text

6 of 21 images have an empty alt attribute.

What good looks like: Give every meaningful image descriptive alt text; mark decorative images alt="".

MEDIUM

MET-002

Meta description missing

No description meta tag on /tools/llms-txt.

What good looks like: Write a unique 120–155 character description for each indexable page.

MEDIUM

LNK-004

Generic link text

4 links use text such as “click here”.

What good looks like: Use link text that describes the destination.

LOW

STR-001

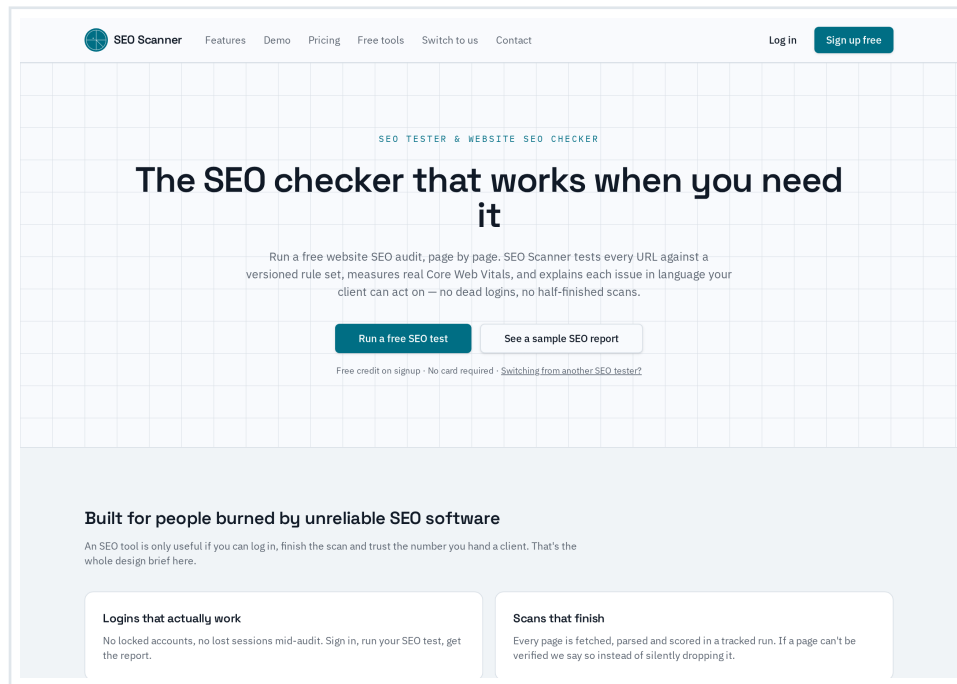
No Organization structured data

No Organization JSON-LD detected on the home page.

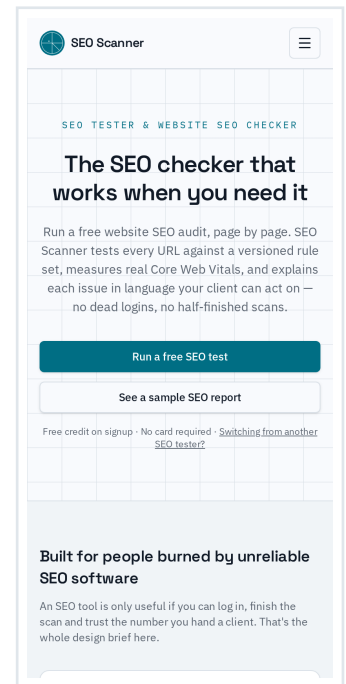
What good looks like: Add Organization schema with name, logo and sameAs profiles.

Page screenshots

Captured at audit time, exported with the report so reviewers can see exactly what was measured.



Desktop · 1280×900 · seoscanner.co/



Mobile · 390×844

Unverified pages

None. All 4 selected pages returned a verified render. When a page cannot be fetched reliably it is listed here with the reason, and it is excluded from the score rather than scored on incomplete evidence.

Method and disclaimer

Findings come from a deterministic ruleset (v1.0.0) applied to the rendered HTML of each page, combined with Core Web Vitals from lab and field data where available. Scores are indicative, not a guarantee of ranking. This is a sample document produced for demonstration; review all output with a qualified SEO or developer before acting on it.